



Brad Jefford

Guitarist/Composer/Arranger/Educator/Improviser

Brad Jefford is a name assimilated with jazz and creative music in St. John's, NL. Brad loves jazz and creative music and is constantly looking to push his musical ventures in new directions, he lives and breathes all things music! Always in demand as a recording artist Jefford's guitar sound can be heard on a number of recordings including albums under his own name. His voice as an improviser and his easily identifiable guitar sound that can be heard with Janet Cull, The Resolution, Rosemary Lawton, Elle and B, Katie Hopkins, Curtis Andrews Offering, Havana to Canada, Spirit of Newfoundland and various other projects.

Primarily known as a guitarist and composer, Brad's work comes to us from his hometown of St. John's, Newfoundland. St. John's is a wonderful melting pot of musical styles from Newfoundland's Traditional music, to bluegrass, to rock and pop, to funk, to jazz and blues. While Brad is most known for his work in the latter of the mentioned genres, he has grown up around all this music and it has all found its way into his heart. You can find Brad at various venues in and around St. John's. He is as comfortable sitting in on a kitchen party as he is accompanying the many singer-songwriters he works with, playing with the jazz and improvised music crowd, or playing in a musical theatre at The Spirit of Newfoundland.

With a strong love for community and artistic development, Brad was the creator and host of St. John's weekly Jazz Jam along with the talented musicians that made up the Brad Jefford Trio+. This community event was a staple on the St. John's music community for about a decade and saw the rise of many new talented musicians and performers. Along with this private teaching studio, Brad has nourished and developed many musicians in the St. John's area.

In 2017 Brad focused his efforts on solo guitar playing and released his debut solo guitar album "Before the Rain". In recent years, he returned to school to add more academic credentials to his list of experience with the goal of keeping his music and music teaching current, exciting, and fresh. In addition to his Bachelor of Music (2007) from St. Francis Xavier University where he studied Jazz Guitar, Composition and Arranging; Brad now holds a Bachelor of Music Education (2020) from Memorial University of Newfoundland. In the Fall of 2021 he started working on a Masters of Music Performance and Pedagogy with a focus on Classical Guitar which should be completed by 2023.